



GALLERY

HOTEL  
COLLECTION

# MGALLERY HOTEL COLLECTION

## BRAND IMMERSION

A photograph of the Harbour Rocks Hotel in Sydney at dusk. The building is a multi-story brick structure with a classical facade, featuring four large arched windows on the upper floor and four smaller arched windows on the ground floor. The building is illuminated with warm yellow lights, and the sky is a deep blue. The text "WHAT WORDS COME TO YOUR MIND WHEN YOU THINK OF MGALLERY?" is overlaid in white, sans-serif capital letters across the center of the image. The text is centered horizontally and vertically, with the words "WHAT WORDS COME TO YOUR MIND" on the top line and "WHEN YOU THINK OF MGALLERY?" on the bottom line. The text is large and clear, making it the focal point of the image. The background shows the hotel's facade, which includes decorative elements like cornices and pilasters. The ground floor has large glass windows and doors, some of which are brightly lit, showing the interior of the hotel. The overall atmosphere is warm and inviting, suggesting a high-quality, historic accommodation.

WHAT WORDS COME TO YOUR MIND  
WHEN YOU THINK OF MGALLERY?

HARBOUR ROCKS HOTEL SYDNEY  
AUSTRALIA





A COLLECTION OF STORIED BOUTIQUE  
HOTELS TO DISCOVER THE WORLD  
AND BEYOND...







## THE MGALLERY BRAND STORY

Created in 2008, MGallery was the first boutique collection brand, created for curious travelers who yearn to live something out of the ordinary on every trip...

This premium brand of boutique hotels is distinctive for its human-sized hotels (100 rooms on average), bringing to life authentic stories through a strong design identity.

The brand, that originally started in Geneva and then France, is now truly international with more than 100 hotels spread across all continents.



Hotel Rotary Geneva • MGallery

Switzerland



## A COLLECTION OF STORIED BOUTIQUE HOTELS WITH A TRUE SOUL

MGallery selects unique properties with passion to gather them into a unique collection of hotels where captivating stories are lived and shared. With more than 100 hotels around the world, each MGallery tells a unique story inspired by the location. From bespoke design and sensorial mixology to well-being dedicated to everyday self-care, MGallery hotels are places where guests can enjoy a lavish travel experience.

MGALLERY. STORIES THAT STAY...



Hôtel Le Louis Versailles Château • MGallery

France



111

HOTELS

Over 11,000

ROOMS

31

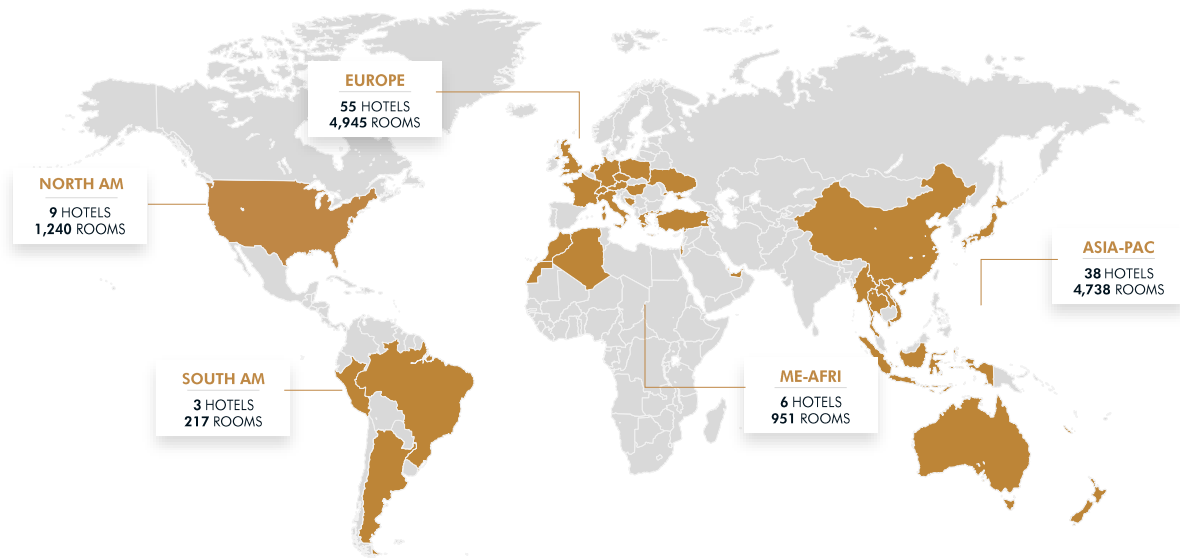
COUNTRIES

27

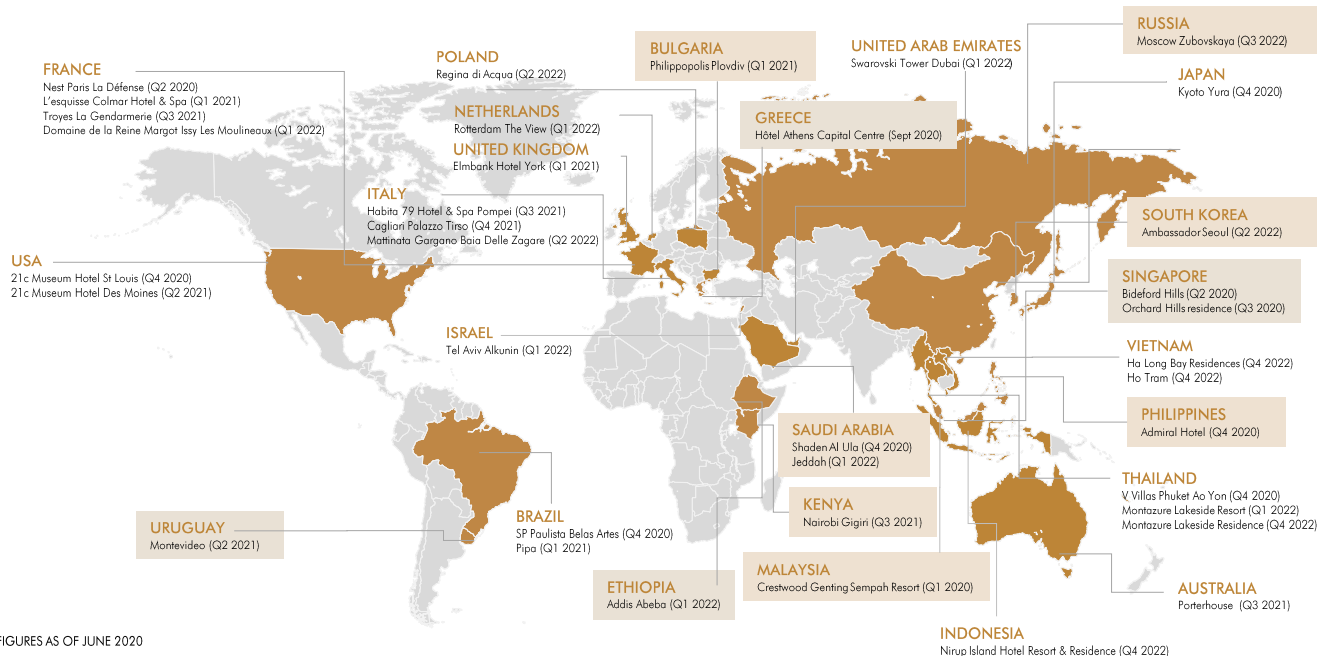
NEW HOTELS BY 2021



## 111 HOTELS IN 31 COUNTRIES



# 153 HOTELS IN 42 COUNTRIES BY 2022



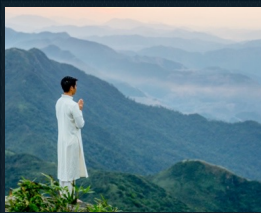


# HOW WE BRING THE BRAND TO LIFE IN THE HOTELS...



## BESPOKE DESIGN

Contemporary and authentic design connected to the hotel story and the destination



## SELF-CARE WELL-BEING

Complete experience focused on self-care by providing inspiration to nourish the mind, body and soul



## SENSORIAL MIXOLOGY

Combinations of flavours and scents that embody the unique story and character of the hotel



## ARTFUL STORIES

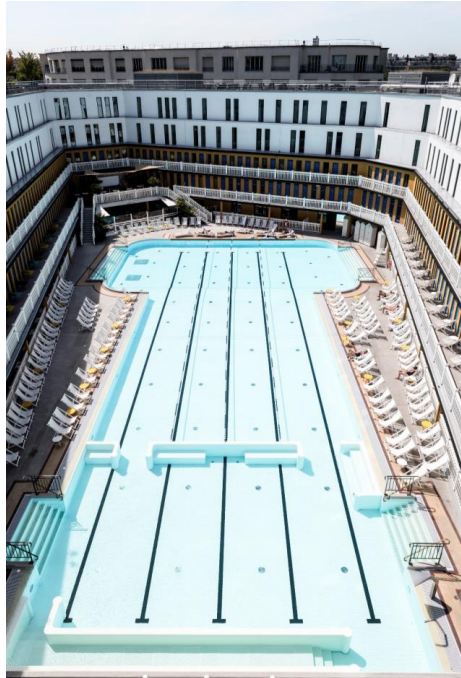
Unique artistic expressions that resonate with the guests' personal stories



# MGALLERY FLAGSHIPS



QUEENS HOTEL CHELTENHAM  
UNITED KINGDOM



The birthplace of the bikini became one of the trendiest spots to swim and sleep in Paris.

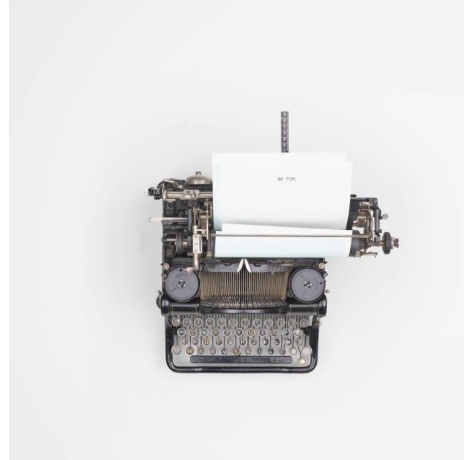


This straw hat is worn by gondoliers who take guests of Hotel Papadopoli unforgettable journeys along the canal.

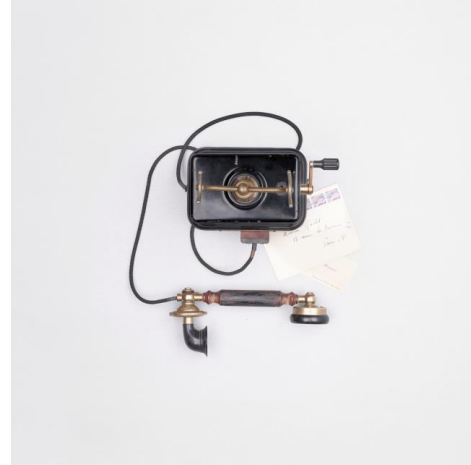




This commemorative plate marks the storied history of the Queens Hotel Cheltenham, named in honor of Queen Victoria.



This typewriter witnessed the transformation of a pressroom into a boutique hotel.

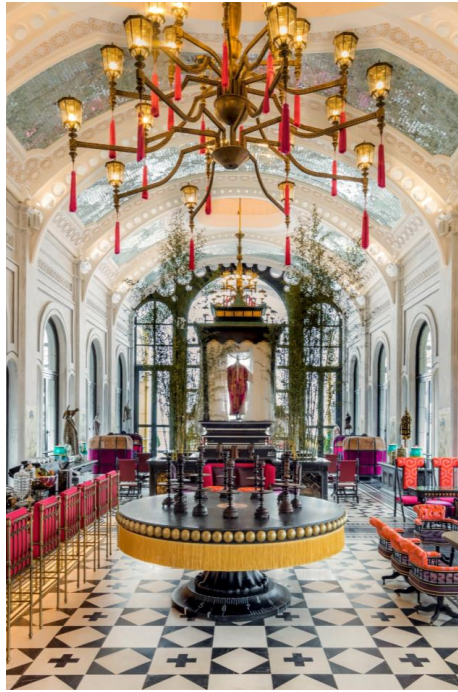


This vintage telephone recalls 1930s  
Indochina when French and  
Vietnamese cultures connected.



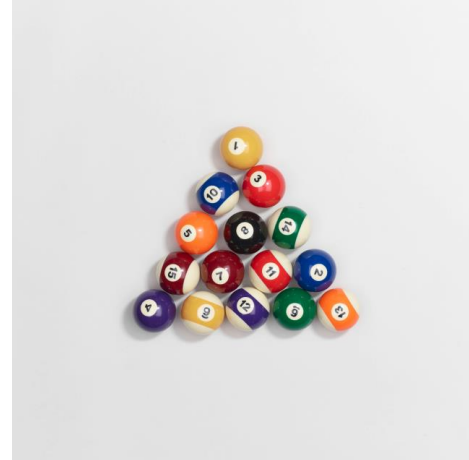


Click your heels and be transported back to Art Deco glory in Bangkok, a design style emblematic of King Rama V's reign.



These vintage yarn spools mark the hotel's commitment to fusing high fashion and glamour with colorful hill tribe style.

## HOTEL LINDRUM



These billiard balls mark the transformation of an iconic billiard hall into a boutique hotel.





HOTEL SANTA TERESA  
• RIO •



The Hotel Santa Teresa honors its heritage as a former coffee plantation with this bag for coffee beans.

**COMING  
SOON**





An unforgettable journey of discovery  
and reconnection, rooted in  
the heart of Tulum.





## ACCOR RESIDENTIAL OVERVIEW

An Industry Leading Suite of Branded Residential Products...

- Comprehensive Residence portfolio, including:
  - ❖ Branded Private Residences
    - » Designed for primary and secondary homeowners
    - » "For Sale" homes that are branded and operated by Accor
    - » Developed under Accor's midscale through luxury brands
    - » Optional rental program in select markets
    - » Typically co-located with an Accor hotel
  - ❖ Extended Stay Residences and Apartments
    - » Co-located residences operated on extended stay basis
    - » Leading serviced apartment brands like Adagio and The Sebel
    - » Ownership of asset retained by hotel investor
- Highlights
  - ❖ +30 Residences operational worldwide, ~80 under development
  - ❖ ~300 Extended Stay properties operating worldwide, ~80 under development





# THE RIGHT BRAND FOR THE RIGHT PROJECT

## COMPREHENSIVE PRIVATE BRANDED RESIDENCE PORTFOLIO



- Designed for primary and secondary homeowners
- “For Sale” homes that are branded and operated by Accor
- Apartment, villa or chalet
- Developed under Accor’s midscale through luxury brands
- Optional rental program in select markets
- Typically co-located with an Accor hotel
- Developer directly responsible for leading sales and marketing operations

RAFFLES  
RESIDENCES

ORIENT **EXPRESS**  
RESIDENCES

BANYAN TREE  
RESIDENCES

DELANO  
RESIDENCES

*Fairmont*  
RESIDENCES

*Fairmont*  
HERITAGE PLACE

SLS  
RESIDENCES

SO  
RESIDENCES

SOFITEL  
RESIDENCES

*pullman*  
RESIDENCES

swissôtel RESIDENCES



ANGSANA  
RESIDENCES

HYDE  
RESIDENCES

MÖVENPICK  
RESIDENCES

NOVOTEL  
RESIDENCES

## BRANDED RESIDENTIAL LEADERSHIP

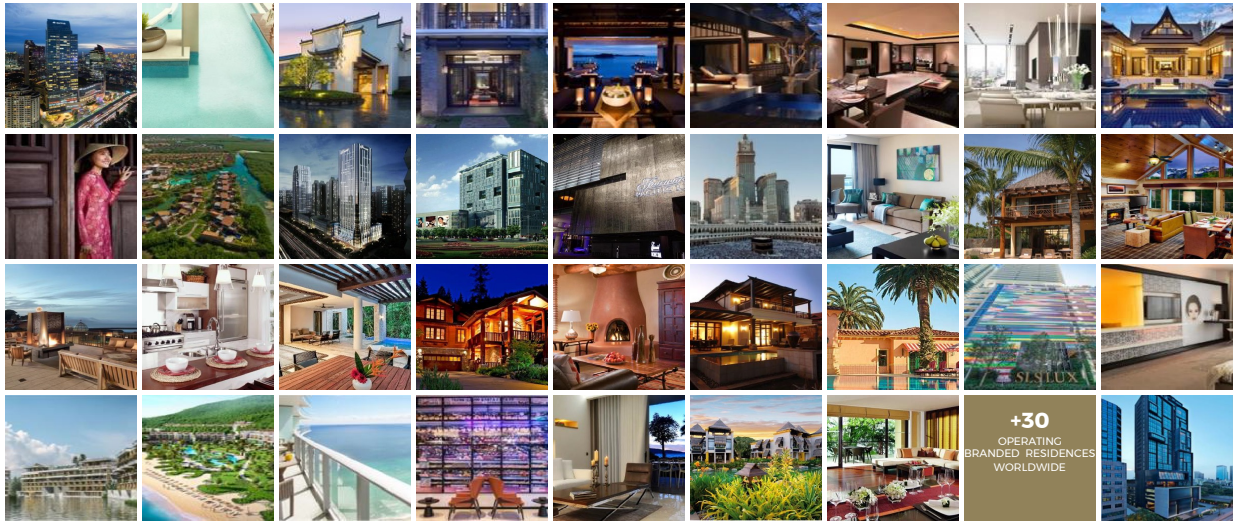
												
<b>2001</b>	<b>2004</b>	<b>2005</b>	<b>2006/7</b>	<b>2008/9</b>	<b>2010</b>	<b>2012</b>	<b>2013/4</b>	<b>2015</b>	<b>2016</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>
Fairmont launches Residential Development	Opening of 1st Fairmont Heritage Place property in Acapulco	Fairmont Heritage Place acquires Franz Klammer Lodge	Mövenpick Residences Beach Phuket opens  5th Fairmont Heritage Place opens	1st Raffles Residences Makati Commences Sales  1st International Property Opens Fairmont Heritage Place Zimbali	1st Fairmont Residences project opens in Vancouver	Raffles Residences Makati opens	Fairmont Residences Chengdu  Fairmont Residences Nanjing Opens in China	SO / Kuala Lumpur	Signed Fairmont Century Plaza Residences	Signed Sofitel Residences Limassol  Signed Fairmont Vesper Residences Moscow  Signed Pullman Vaila Residences Gorní Okal  Signed Raffles Residences Boston	Signed OVO Residences by Raffles  Signed Pullman Residences Newton  Signed MGallery Residences, MontAzur Lakeside  Signed Novotel Residences Makkah	Signed Mandarin Residences Burleigh Heads  Signed SO/ Residences Los Cabos  Signed Swissôtel Residences Corniche Park Towers, Doha





## BRANDED RESIDENCE NETWORK

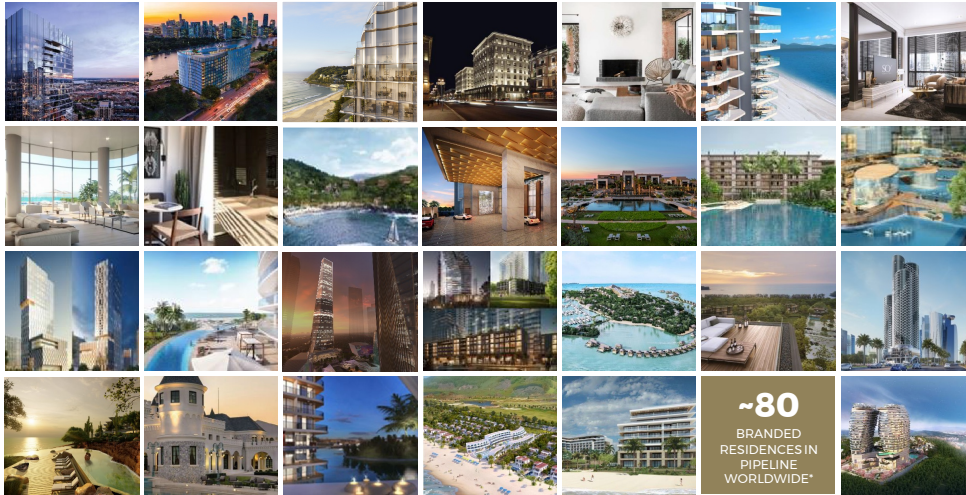
PROOF OF CONCEPT AROUND THE GLOBE





## BRANDED RESIDENCE PIPELINE

PROOF OF CONCEPT AROUND THE GLOBE



M  
GALLERY  
HOTEL  
COLLECTION

THANK YOU